

# IMPACT REPORT

## 2020-2021

PREPARED BY  
UFH PUBLICATIONS  
DEPARTMENT



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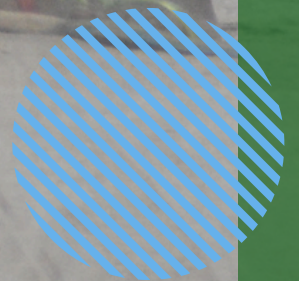
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# ABOUT US

United For Humanity is a non-profit organization established by a group of students from various colleges with the mission to eradicate social evils in their neighboring communities. This initiative, originally localized, quickly gained momentum and spread nationwide as more students embraced the vision of United For Humanity (UFH) in their respective areas.



**Team UFH integrates their efforts with the teachings of Prophet Muhammad (PBUH), who exemplified how to become a good person by serving others, regardless of their color, gender, class, region, religion, or other social distinctions. Emphasizing these inclusive values, UFH aims to foster a society where all individuals are treated with respect and dignity.**



# WHAT WE DO?



**Drawing inspiration from our grand vision and mission, UFH is on a mission to conquer specific goals that will uplift souls, nurture all-around growth, and cultivate a community bursting with unity and eco-friendliness.**

**United For Humanity aligns its activities with the Sustainable Development Goals (SDGs) set by the United Nations, striving to achieve these global objectives through their initiatives. Although UFH began as a small group of dedicated students, it has since grown into a widespread movement with hundreds of volunteers from diverse fields across the country, all contributing their skills and support to various domains of the organization's work.**

**Our organization is committed to empowering youth, Children, Women, and other marginalized communities by fostering connections among individuals to create a just and equitable society. We believe this can be achieved by embracing the spiritual strength and welfare orientation derived from the teachings of Prophet Muhammad (PBUH) and adhering to the values that form the core of our mission: Justice, Equality, and Human Dignity, Human Empowerment, Nature, Care and Quality of Life.**





**‘Be the change  
you  
want to see’**

# OUR BELIEFS

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## MISSION

UFH's mission is to foster holistic development, build a sense of community, serve the marginalized, instill values, advocate for social justice, promote climate responsibility, and provide first aid services in times of disaster. Through these initiatives, UFH aims to enhance personal growth, support underprivileged communities, eliminate discrimination, and create a more sustainable and equitable society.

## VISION

United For Humanity (UFH) envisions creating a just and equitable society by empowering individuals, especially the marginalized and underprivileged, to realize their potential in spirit, mind, and body.



# OBJECTIVES OF UNITED FOR HUMANITY



**Empower  
Individuals**



**Advocate for  
Social  
Justice**



**Promote  
Holistic  
Development**



**Disaster Response**



**Foster  
Community  
Building**



**Promote  
Environmental  
Sustainability**



**Serve  
Marginalized  
Communities**



**Support Lifelong  
Learning**



**Instill Core Values**



**Enhance Social  
Awareness**



# PRIORITY SDGS



**The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.**

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# INTEGRATION OF SOCIAL WORK PRINCIPLES AND VALUES IN UNITED FOR HUMANITY

United For Humanity Foundation integrates key social work principles and values into its operations and initiatives, ensuring a holistic approach to its mission and goals. Some of the key principles and values that guide UFH's work include:

**ADVOCACY**

**SERVICE**

**ETHICAL PRACTICE**

**PARTNERSHIP**

**RESPECT FOR DIVERSITY**

**EMPOWERMENT**

**SOCIAL JUSTICE**

**HUMAN RIGHTS**







Islam has a strong tradition of social justice, social action, and encouragement for people to participate in public life. The Prophet Muhammad emphasized the importance of caring for others and being beneficial to society. Islamic teachings are deeply rooted in promoting human dignity, equality, compassion, and service to those in need. A strong ligament fosters between social work and the essence of Islam.

"AND BE KIND TO  
PARENTS AND KINDRED  
AND ORPHANS AND THE  
POOR AND THE  
NEIGHBOR WHO IS NEAR  
OF KIN AND THE  
NEIGHBOR WHO IS  
STRANGE AND THE  
COMPANION BY YOUR  
SIDE AND THE  
WAYFARER AND THOSE  
WHOM YOUR RIGHT  
HANDS POSSESS.  
SURELY ALLAH LOVES  
NOT THE PROUD AND  
THE BOASTFUL."  
(QURAN 4:36)

**Justice and Equality:** Islam teaches that all people deserve to be treated justly and with dignity. UFH is committed to promoting equality and fighting oppression.

**Compassion:** Islam emphasizes the importance of being caring and merciful towards others, especially the poor and suffering. Compassion is a core value in social work practice.

**Beneficence:** Islam encourages people to be beneficial and helpful to others. Team UFH strives to improve the wellbeing of individuals and communities.

**Humility and Integrity:** Islam teaches humility in service and maintaining high ethical standards. UFH serves with respect and uphold professional integrity.



# MESSAGE FROM OUR LEADERS

This section is an opportunity to demonstrate how top management is taking the lead and giving direction to your NFP's sustainability efforts.



**TASNEEM ZAFAR**

**FOUNDER AND GENERAL  
SECRETARY**

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An authentic, sincere and mission-driven statement from the chair, CEO or president signals commitment and sets the tone for the rest of the report. It can include an overview of the vision, direction and strategy the organization is committed to take, to help move the needle on the SDGs to meet the global 2030 deadline.

This message demonstrates the organization's understanding of its impact and responsibility to people and the planet. Importantly, it also builds the audience's trust and confidence in the organization.



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**QASIM USMANI**

**FOUNDER AND  
PRESIDENT**

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# COVID RELIEF PROJECT

In 2020, the COVID-19 pandemic swept across India, leading to a devastating first wave. The crisis had a disproportionate impact on daily wage labourers who found themselves suddenly without jobs or sources of income. The loss of employment led to a severe humanitarian crisis leaving them with no savings or support systems leading them to the brink of starvation.



100 million

JOBS LOST

18 million

LIVES LOST  
(the lancet)

United for humanity foundation (UFH) launched a comprehensive COVID-19 relief project in 2020. The project, spearheaded by a team of 50+ dedicated volunteers, aimed to provide essential aid and support to those most affected by the pandemic.

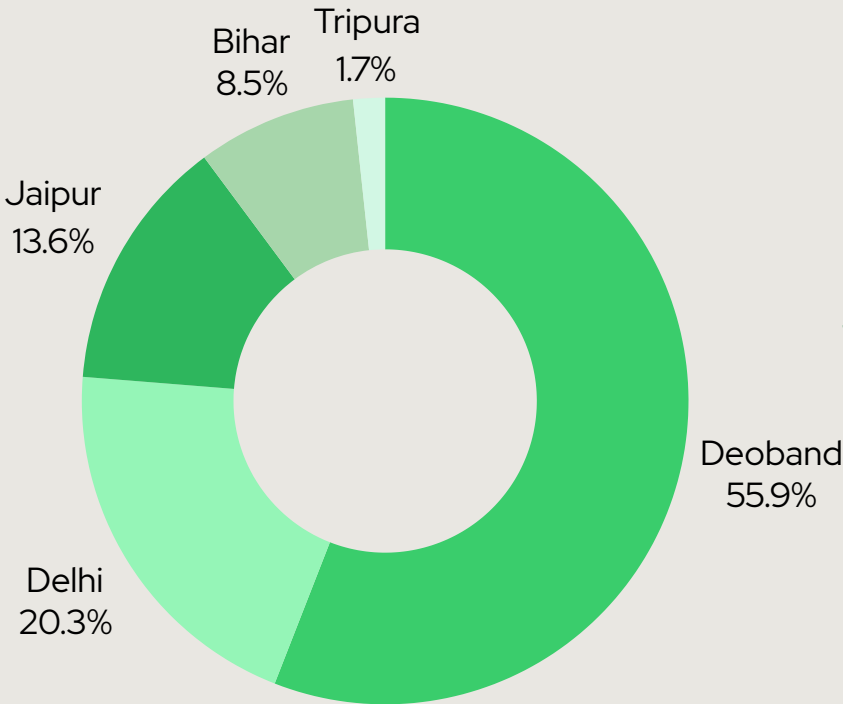


The organization’s commitment to supporting those in need during the crisis was a testament to its values of compassion, community service, and social responsibility. The entire covid response project included various minor projects.

## FREE KITCHEN PROJECT & RATION DISTRIBUTION

STATES	PEOPLE	RATION KITS	MEALS
4	200	1200	58,786

United for Humanity pioneered both immediate response and essential distribution focusing on the most marginalized communities, rendered helpless due to the economic and social shutdown of the pandemic. One of the spearhead projects, involved distributing nutritious meals and essential ration across four states, supporting hundreds of people. These kits included staple foods, hygiene products, and other necessities.



# GALLERY







## WAVES OF RESILIENCE:UFH SUPPORTS BIHAR'S FLOOD AFFECTED COMMUNITIES

The monsoon rains in August 2020, Bihar had been particularly intense, causing major rivers like the Gandak, Bagmati, and Koshi to burst their banks. Over 74 lakh people across 16 districts were impacted, with 16,232 panchayat areas in 125 blocks submerged by the floodwaters.

Families were left stranded, having lost their homes, livelihoods, and access to basic necessities. The situation was further exacerbated by the ongoing COVID-19 pandemic, which had already taken a toll on the state's economy and healthcare system.



Recognizing the urgent need for assistance, the UFH launched a targeted relief project to support the flood-affected communities. On the first day of the operation, the UFH volunteers travelled to the village of Chandhar Nista in Kadwa, where they distributed 65 ration kits to families in dire need.

“

## EACH

kit contained essential supplies such as vegetables, rice, and spices, providing a crucial lifeline to those who had lost everything. "The following day, the team continued their efforts, reaching out to 17 more families in the area and providing them with much-needed ration kits. In total, the UFH relief project distributed over 150 ration kits to the flood-affected families in the region. In the midst of such a devastating crisis, the support from UFH has been a lifeline for our community," said Ravi Kumar, a resident of Chandhar Nista. "The ration kits have ensured that our families have access to food and essential supplies, which is crucial as we work to recover from the floods." The UFH relief project in Bihar was a testament to the university's unwavering commitment to supporting communities in times of crisis. As the state continues to grapple with the aftermath of the floods, the UFH team remains steadfast in its efforts to provide ongoing assistance and aid to those in need.



At UFH, we believe in the power of collective action to make a meaningful difference in the lives of those affected by natural disasters," said the project lead. "This relief effort is just the beginning, and we will continue to work alongside the people of Bihar to help them rebuild and recover from this devastating event."





# UFH WELFARE ACADEMY

The UFH Welfare Academy, initiated by the United for Humanity Foundation, served as a shining example of how education can transform the lives of underprivileged children in India. Recognizing the challenges faced by families who cannot afford private tuitions, the academy has stepped in to provide comprehensive academic support and personal development opportunities to those in need.

To identify the students most in need, the UFH team conducted thorough surveys, interviews, and assessments of the families' annual income and the students' academic abilities. This meticulous selection process ensured that the academy's resources were directed towards those who could benefit the most.

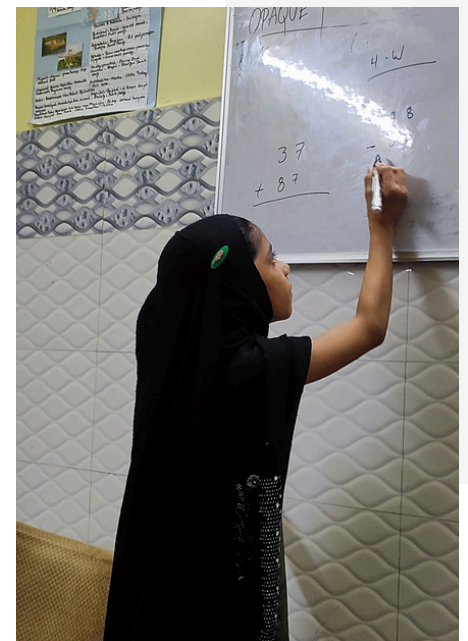
Throughout the year, the UFH Welfare Academy operated 4-5 active batches, each comprising 15 students.

The impact of the UFH Welfare Academy was profound, with over 100 students benefiting from its services during the course of 2020. These children, who may have otherwise been left behind by the education system, were given the opportunity to thrive and unlock their full potential.

## EMPOWERING MARGINALISED CHILDREN THROUGH EDUCATION

India's education system faces a critical challenge - it is not possible for students to rely solely on their schools to meet their learning needs. Tuitions have become an expensive necessity, putting quality education out of reach for many marginalised families. The UFH Welfare Academy aimed to bridge this gap by offering free, high-quality academic support to those who would otherwise struggle to access it.

In addition to academic support, the academy also focused on personality and skill development programs, art and craft workshops, and various events in collaboration with the YKMCrafty team. This holistic approach empowered the students to grow not just intellectually, but also emotionally and creatively.



By addressing the systemic challenges faced by marginalised communities, the academy has demonstrated that with the right support, every child can access the quality education they deserve.

# THE AMPHAN CYCLONE TRAGEDY

The devastating Cyclone Amphan that struck the coastal regions of West Bengal and Odisha in May 2020 left a trail of destruction in its wake. The powerful storm claimed at least 86 lives and destroyed thousands of homes, impacting millions of people.

The cyclone completely destroyed a small school, leaving students without a place to continue their education. United for Humanity recognized this need and provided new school furniture, allowing the students to restart their studies.



Team UFH distributed ration kits to 100 families in the Mohammadpur village whose homes and livelihoods were devastated by the cyclone. This critical aid helped these families meet their basic needs in the aftermath of the disaster. The interventions by United for Humanity played a vital role in supporting the recovery of the Mohammadpur community after the catastrophic impacts of Cyclone Amphan. By providing essential interventions, we helped vulnerable families and children get back on their feet and resume their lives and education.



UFh's focus on building the resilience and sense of community made it possible to lay foundations for long term recovery, and rapid, responsible, impactful response.



# UFH SPONSORS LIFE-SAVING SURGERY FOR AN INFANT

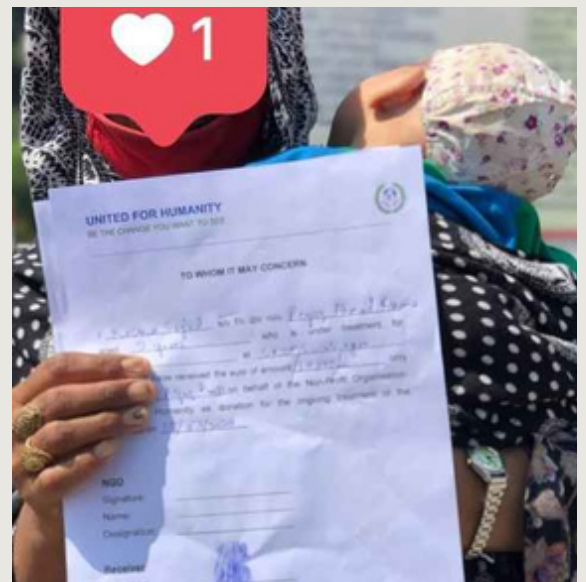
In a heartwarming display of compassion and medical expertise, the United for Humanity (UFH) Foundation stepped in to provide critical support for a 3-month-old Kashmiri girl in need of urgent medical care. The child, hailing from a remote village in Kashmir, was suffering from swelling that required immediate attention.



Recognizing the gravity of the situation and the limited access to quality healthcare in the region, the UFH team sprang into action. Despite the challenges posed by the ongoing COVID-19 pandemic, which had made travel and access to medical facilities even more difficult, the volunteers at UFH refused to be deterred.

Through meticulous planning and coordination with local medical experts, UFH ensured that the child received the necessary care and support. The organization covered the entire cost of the surgery, which amounted to a total of ₹14,000, demonstrating their unwavering commitment to the well-being of the child and her family.

This life-changing event has become a symbol of hope, not only for the family but for the entire community, inspiring others to seek the medical care they need, knowing that organizations like UFH are there to support them. As the child continues to grow stronger with each passing day, the parents look to the future with renewed optimism. They are confident that their child's journey will continue to defy the odds, thanks to the unwavering support and compassion of the UFH team.



**"They not only saved our child's life, but they restored our faith in humanity," the parents shared.**

In February 2020, the communal violence that erupted in Delhi's Shiv Vihar neighbourhood left a trail of destruction in its wake. Among the victims was Rukhsana Aunty, a resident whose home was ruthlessly looted during the unrest. The United for Humanity (UFH) team responded by organising a fundraiser to assist Rukhsana and her family during this challenging period. Rukhsana's return to her ransacked home was a heartbreaking experience.



Rukhsana had painstakingly saved over ₹3 lakh rupees, along with jewellery, all of which was gone. This hard-earned money was meant to secure her daughters' futures and provide for her family.

In response to Rukhsana's situation, the UFH team organised a fundraiser to provide assistance during this challenging period. Through the fundraiser, a total of ₹21,200 was raised, offering much-needed aid to Rukhsana and her family.



This not only alleviated some of the financial burden but also offered a sense of solidarity and care during a time of profound loss.

While the road to recovery may be long and arduous, the kindness and generosity of her neighbours and Team UFH have offered a glimmer of hope, reminding Rukhsana that she is not alone in her struggle.



# Bringing Warmth to the Forgotten: UFH's Winter Donation Drive in Delhi



As the chilly winds of winter swept through the streets of Delhi in 2020, a team of dedicated volunteers from UFH (United for Humanity) embarked on a mission to bring warmth and comfort to those who needed it most. Recognizing the plight of the homeless and neglected communities facing the harsh realities of Delhi's winters, UFH organised a winter donation drive to provide essential aid and support.

The drive began with a call to action, urging the community to donate for winter clothing, including jackets, blankets, and warm accessories. UFH volunteers sorted and organised the donations.

Over the course of several weeks, the UFH team visited various slums and homeless shelters. By the end of the drive, UFH had successfully distributed over 200 jackets, blankets, and other warm clothing items to those in need.

Beyond the immediate relief, the drive also highlighted the ongoing need to support Delhi's neglected homeless population. With limited access to shelter, healthcare, and other essential services, this vulnerable community faces immense challenges in the winter months.



# THE YEAR IN NUMBERS



TOTAL SPENT  
**1680000**  
↑ +10%

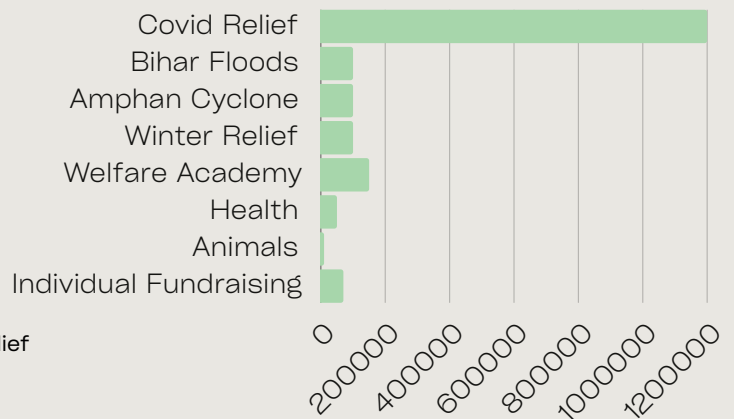
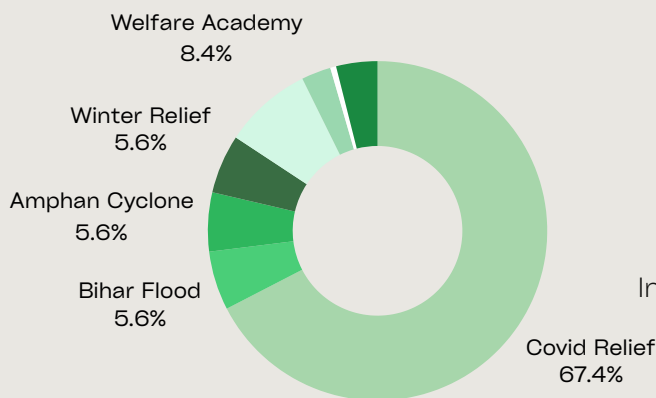


AVERAGE LIKES  
**1800**  
↑ +15%



INSIGHTS  
**150,125**  
↑ +12.5%

## FINANCIAL BREAK-UP



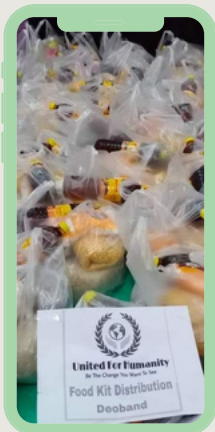
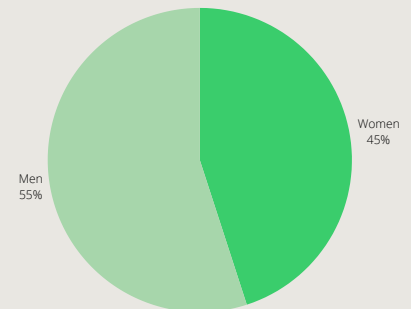
## INSTAGRAM ANALYTICS

LIKES  
**3046**  
↑ +40%

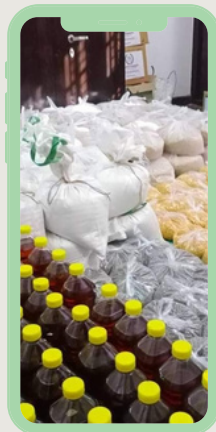
SAVES  
**389**  
↑ +25%

SHARES  
**250**  
↑ +50%

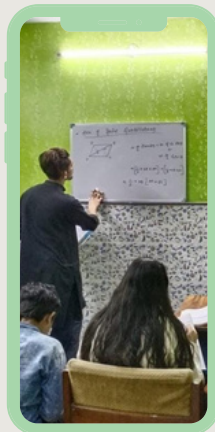
## WHO'S WATCHING?



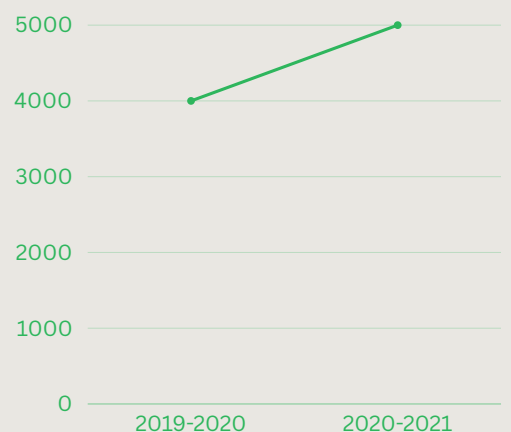
Deoband  
Food Distribution



Delhi Food  
Distribution



Welfare  
Academy





# Commitment IMPACT & FUTURE



The culmination of all these projects marks a significant milestone in our collective journey toward innovation, growth, and success. Each project, with its unique objectives and challenges, has contributed to our overarching goals and demonstrated our commitment to excellence. The collaborative efforts, dedication, and ingenuity displayed throughout these initiatives have yielded remarkable outcomes, setting a strong foundation for future endeavors. As we reflect on our achievements, it is essential to acknowledge the invaluable contributions of every team member and stakeholder involved. Moving forward, the insights and experiences gained from these projects will undoubtedly guide us in navigating new opportunities and challenges, ensuring continued progress and excellence in all our future ventures.

"Our journey towards social change is far from over. We are dedicated to continuously evolving, learning, and growing, so we can better serve those in need and inspire others to join us in this vital mission. Together, we can build a world where every individual has the opportunity to thrive and contribute positively to our shared future."

-Team UFH



# OUR TEAM

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**SEERAT HAFIZ**

**GRAPHICS TEAM  
MANAGER**



**AIMAN ZUBAIR**

**CONTENT TEAM  
MANAGER**

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 **UNITED FOR HUMANITY FOUNDATION**